ORDER

Orders Order / Rev: 68828 9853354 Alt Order #: Restore Our Future Product Desc: WHP-TV CBS21 Estimate: 1567 Millennium Washington DC Flight Dates: 10/30/12 - 11/06/12 Primary AE: Sales Office: Original Date / Rev: 10/29/12 / 10/29/12 **MNAT** Order Type: **GENERAL** Sales Region: National **Mentzer Media Services** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 600 Fairmount Ave EOM/EOC Billing Cycle: Towson, MD 21286 15% Agency Commission: Advertiser Name: **Restore Our Future** НН New Business Thru: Demographic: **Product Codes:** Issues/Propositions Order Separation: 00:05:00 P-3 Priority: Advertiser External ID: Revenue Codes: AGY, POL-ISS, GEN Agency External ID: Bill Plan **Totals** Start Date **End Date** # Spots Gross Amount Net Amount Month # Spots Gross Amount Net Amount Rating November 2012 49 \$70,000.00 \$59,500.00 0.00 10/29/12 11/05/12 49 \$70,000.00 \$59,500.00 Totals 49 \$70,000.00 \$59,500.00 0.00

Account	Evaci	ItiVAC

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
1 WHP 10/31/12 11/02/12	M-F 4p-5p CM	4p-5p	WГF	:30 4	\$450.00 P-1	0.00 NM	4	\$1,800.00
Start Date End Date	M-F 4p-5p Weekdays Spots/Week	Rate	Rating					
Week: 10/30/12 11/05/12	WTF 4	\$450.00	0.00					
2 WHP 10/31/12 11/02/12	M-F 5p-530p News CM	5p-530p	WГF	:30 4	\$325.00 P-1	0.00 NM	4	\$1,300.00
	CBS 21 News at 5p							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/30/12 11/05/12	WTF 4	\$325.00	0.00					
3 WHP 10/31/12 11/02/12		530p-6p	WTF	:30 4	\$325.00 P-1	0.00 NM	4	\$1,300.00
	CBS 21 News at 530p	_						
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/30/12 11/05/12	WTF 4	\$325.00	0.00					
4 WHP 10/31/12 11/02/12		6p-630p	WTF	:30 4	\$400.00 P-1	0.00 NM	4	\$1,600.00
	CBS 21 News at 6p	_						
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/30/12 11/05/12	WTF 4	\$400.00	0.00					
5 WHP 10/31/12 11/02/12	•	630p-7p	W - F	:30 2	\$1,500.00 P-1	0.00 NM	2	\$3,000.00
	CBS Evening News	_						
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/30/12 11/05/12	W- F 2	\$1,500.00	0.00				_	
6 WHP 10/31/12 11/02/12	M-F 7p-730p CM	7p-730p	WГF	:30 4	\$1,500.00 P-1	0.00 NM	4	\$6,000.00
	M-F 7p-730p							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/30/12 11/05/12	WIF 4	\$1,500.00	0.00					

Print Date: 10/29/12 11:12:13 2 of 3 Page

WHP-TV CBS21

Order / Rev: 68828

Advertiser: Restore Our Future

Alt Order #: 9853354 Product Desc: Restore Our Future

10/30/12 - 11/06/12 Flight Dates:

1567

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 10/31/12 11/02/12 M-F 730p-8p - - WTF- -\$8,000.00 WHP СМ 730p-8p :30 \$2,000.00 P-1 0.00 NM M-F 730p-8p Weekdays Rating Start Date **End Date** Spots/Week Rate Week: 10/30/12 11/05/12 - WTF- -4 \$2.000.00 0.00 WHP 10/31/12 11/02/12 M-F 11p-1135p News CM 11p-1135p --WTF--:30 4 \$500.00 P-1 0.00 NM \$2,000.00 CBS 21 News at 11p Weekdays Start Date **End Date** Spots/Week Rate Rating - - WTF- -Week: 10/30/12 11/05/12 \$500.00 0.00 WHP Tue Reg 1 10/30/12 10/30/12 CM 8p-9p - T- - - -:30 1 \$5,500.00 P-1 0.00 NM \$5,500.00 Tue 8p-9p Start Date **End Date** Weekdays Spots/Week Rating Rate 11/05/12 Week: 10/30/12 \$5,500.00 0.00 10 WHP 10/30/12 10/30/12 Tue Reg 3 CM - T- - - -:30 1 \$3,500.00 P-1 0.00 NM \$3,500.00 10p-11p Tue 10p-11p Start Date **End Date** Weekdays Rating Spots/Week Rate Week: 10/30/12 11/05/12 \$3,500.00 0.00 WHP 11/01/12 11/01/12 Thu Reg 2 ---T---:30 \$4,500.00 P-1 0.00 NM \$4,500.00 9p-10p Thu 9p-10p Weekdays Start Date **End Date** Spots/Week Rating Rate 11/05/12 - - T- -Week: 10/30/12 \$4,500.00 0.00 12 WHP 11/01/12 11/01/12 Thu Reg 3 ---T---:30 1 \$4,500.00 P-1 0.00 NM CM 10p-11p \$4,500.00 Thu 10p-11p Start Date **End Date** Weekdays Spots/Week Rate Rating - - - T- - -Week: 10/30/12 11/05/12 \$4,500.00 0.00 13 WHP 11/03/12 11/03/12 SEC Prime Game CM ---S-:30 3 \$1,250.00 P-1 0.00 NM Various \$3,750.00 SEC Football Night Game Start Date Weekdays Spots/Week Rating **End Date** Rate Week: 10/30/12 11/05/12 ---S-3 \$1,250.00 0.00 N14 WHP 11/04/12 11/04/12 NFL RS Game Steelers CM 4:00 PM-7:30 PM ----- S :30 1 \$5,500.00 P-1 0.00 NM \$5,500.00 NFL RS Game Steelers (4:00 PM-7:30 PM) Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 10/30/12 11/05/12 \$5,500.00 0.00 15 WHP 11/04/12 11/04/12 Sun Reg 3 CM 9p-10p ----S :30 1 \$3,500.00 P-1 0.00 NM \$3,500.00 Sun 9p-10p Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/30/12 11/05/12 1 \$3,500.00 0.00 16 WHP 11/04/12 11/04/12 Sun Reg 4 CM 10p-11p :30 1 \$3,500.00 P-1 0.00 NM \$3,500.00 Sun 10p-11p Start Date **End Date** Weekdays Spots/Week Rate Rating ----S Week: 10/30/12 11/05/12 \$3,500.00 0.00 17 WHP 11/05/12 11/05/12 M-F 4p-5p CM 4p-5p :30 \$450.00 P-1 0.00 NM \$450.00 M-F 4p-5p Start Date **End Date** Weekdays Spots/Week Rate Rating M- - - - -Week: 10/30/12 11/05/12 \$450.00 0.00 11/05/12 11/05/12 M-F 5p-530p News CM 5p-530p M- - - - -:30 \$325.00 P-1 0.00 NM \$325.00 CBS 21 News at 5p Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/30/12 11/05/12 M- - - - -\$325.00 0.00 11/05/12 11/05/12 M-F 530p-6p News M- - - - -:30 1 \$325.00 P-1 0.00 NM \$325.00 CM 530p-6p CBS 21 News at 530p Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/30/12 11/05/12 M- - - - -\$325.00 0.00 20 WHP 11/05/12 11/05/12 M-F 6p-630p News 6p-630p M- - - - -:30 \$400.00 P-1 0.00 NM \$400.00 CM CBS 21 News at 6p Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/30/12 11/05/12 M- - - - -\$400.00 0.00 WHP 11/05/12 11/05/12 CBS Evening News 630p-7p 1 \$1,500.00 P-1 0.00 NM CM M- - - - -:30 1 \$1,500.00 **CBS Evening News** Start Date **End Date** Weekdays Spots/Week Rate Rating

Print Date: 10/29/12 11:12:13 Page 3 of 3

Order / Rev: 68828

9853354

Advertiser:

Restore Our Future

Alt Order #:

Start Date

Week: 10/30/12

End Date

11/05/12

Weekdays

Spots/Week

Product Desc: Restore Our Future

WHP-TV CBS21

Flight Dates: 10/30/12 - 11/06/12

1567 Estimate:

Inventory Code Break Start/End Time Ln Ch Start End Days Len Spots Rate Pri Rtg Type Spots Amount WHP 11/05/12 11/05/12 CBS Evening News CM 630p-7p M- - - - -:30 1 \$1,500.00 P-1 0.00 NM \$1,500.00 **CBS Evening News** Weekdays Start Date End Date Rating Spots/Week Rate 1 \$1,500.00 Week: 10/30/12 11/05/12 M- - - - -0.00 22 WHP 11/05/12 11/05/12 M-F 7p-730p 7p-730p M- - - - -:30 CM 1 \$1,500.00 P-1 0.00 NM \$1,500.00 M-F 7p-730p Weekdays_ Start Date **End Date** Spots/Week Rate Rating Week: 10/30/12 11/05/12 M- - - - -1 \$1,500.00 0.00 23 WHP 11/05/12 11/05/12 M-F 730p-8p 730p-8p M- - - - -:30 1 \$2,000.00 P-1 0.00 NM CM \$2,000.00 M-F 730p-8p Start Date Rating End Date Weekdays Spots/Week Rate M- - - - -Week: 10/30/12 11/05/12 1 \$2,000.00 0.00 24 WHP 11/05/12 11/05/12 M-F 11p-1135p News CM 11p-1135p M- - - - -:30 \$500.00 P-1 0.00 NM \$500.00 CBS 21 News at 11p Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/30/12 0.00 11/05/12 \$500.00 25 WHP 11/05/12 11/05/12 Mon Reg 3 10p-11p M- - - - -:30 1 \$3,750.00 P-1 0.00 NM \$3,750.00 Mon 10p-11p

Rating

0.00

Rate

\$3,750.00

49 \$70,000.00 Totals